



Background

NCIF's *Leveraging Capital for Change* Awards Program recognizes individuals, mission-oriented financial institutions (certified CDFIs, designated minority banks and other institutions) and organizations that move the needle in creating impact in underserved markets, innovating to adapt to changes in market conditions and creating business models that generate superior triple bottom-line returns.

The Assessment

The awards program has been crafted to represent excellence in the following areas:

- Effective promotion and development of mission-oriented finance, shaping the industry for peers and successors
- Demonstrated dedication to the industry, remaining resilient throughout challenge
- Individual leadership experience, as the heads of model organizations within our industry
- Champion of industry innovations, encouraging adoption of change for the betterment of the industry

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