

Case Study #2

Standard Peer Builder

CDFI Peer GroupMDI Peer GroupDLI-HMDA

DDIFinancial Indicators

Subscriber Profile: Chief Lending Officer
Analysis Needs: As a CLO at a mission-oriented financial institution, designated as both a CDFI and MDI for several years, I am looking to identify and present to my team how our bank compares to others in terms of social performance. How can I compare my bank to other CDFI banks' performance?
BankImpact Results: BankImpact's Standard Peer Builder responds to the needs of the many mission-oriented banks that are designated as a CDFI, MDI, or both. Benchmarking a particular bank against peer performance is a function of BankImpact that can then be saved within your BankImpact account and referenced as future performance data becomes available. The step-by-step guide that follows shows how you can navigate to the data you need to benchmark your bank, save the search, and export findings to disseminate around

your organization.

STEPS TO START THE SEARCH

Step 1:

Sign into your account and navigate to the **Standard Peer Builder Tool.**

Step 2:

You will need an FDIC Certificate number to use this tool. If you want to confirm the bank's number, click **"Find a bank's FDIC Certificate Number."** This will open a new window with a simple tool that generates the certificate numbers of all banks. Enter the institution name **(Carver State Bank).** Copy the **FDIC Certificate #**.

Step 3:

Return to the Standard Peer Builder page. Paste Carver State Bank's **FDIC Certificate Number (16584).**

Step 4:

Use the drop-down menu to select **CDFI.** This will return year-end aggregate performance indicators on all CDFI banks.

Step 5:

Submit your Search to view comparative performance data.

BankIMPACT an NCIF resource Catalyzing Unvestments in Underserved Communities

Standard Peer Builder



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ur search returned 1 result. (<u>Return to your search</u> <u>New search</u>)			
Institution Name	State	City	FDIC Certificate #
Carver State Bank	GA	Savannah	16584



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Social Performance Metrics Quadrant Chart

Banks in Quadrant 1 exceed our impact thresholds.

HOW TO ANALYZE THE RESULTS

BankImpact Results Page

Your results show Carver State Bank's performance measures in a side-by-side comparison to its greater CDFI peer group. Use financial metrics to determine how the bank compares to its peers in terms of balance sheet and income, capitalization, asset quality, earnings and liquidity.

BankImpact uses NCIF's Social Performance Metrics to gauge a bank's level of commitment to serving distressed local communities. Using Development Lending Intensity-HMDA (DLI-HMDA) (how much of each bank's HMDAreported lending occurs in distressed areas) and Development Deposit Intensity (DDI) (the percentage of a bank's branches that are located in distressed areas) you can compare Carver to the median.

To learn how the bank compares to other MDIs: Repeat the search process for the MDI peer group comparison instead of CDFI peer group comparison. (see Step 4)

To export and share these results: From the results page scroll down to the **CSV/XLS/PDF buttons.** Choose PDF format to have the results mirror the images on the screen. Choose CSV or XLS for a worksheet style layout for additional analysis.

Bookmark This Search

You can save your results and access them whenever you want, without re-entering the data. Type a name for your bookmark into the box and click **Save.** Look for your saved search in the "My Account" area, under the "Bookmarks" tab.

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Standard Peer Builder	

Custom Analysis

Interested in learning more about other banks in your peer group, additional metrics and historic data? Find out more about NCIF's Custom Analysis services at **bit.ly/NCIFCA**.

Carver State Bank



CSV XLS PDF

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